

BRAND NEW DAY, INC.
“Presents An Evening of Mystery
Celebrating 26 Years of Community Development”
SPONSORSHIP OPPORTUNITIES

<p style="text-align: center;"><i>Sir Arthur Conan Doyle</i> Sponsorship - \$15,000 Invitations for 8 Corporate Logo on Gala Display as “LEAD” Sponsor Full Page Advertisement in BND’s Ad Journal (choice of inside cover, inside back or back page) An acknowledgment of your company’s sponsorship during the Awards presentation Remarks during the Awards presentation Name & Logo in all press and advertising Name & Logo on BND’s website for 1 year with link to Sponsor’s website</p>	<p style="text-align: center;"><i>Agatha Christie</i> Sponsorship - \$10,000 Invitations for 6 Corporate Logo on Gala Display Full Page Advertisement in BND’s Ad Journal (choice of inside cover, inside back or back page) Acknowledgment of your company’s sponsorship during the Awards presentation Name & Logo in all press and advertising Name & Logo on BND’s website for 1 year with link to Sponsor’s website</p>
<p style="text-align: center;"><i>Alfred Hitchcock</i> Sponsorship - \$5,000 Invitations for 4 Corporate Logo on Gala Display Full Page Advertisement in BND’s Ad Journal An acknowledgment of your company’s sponsorship during the Awards presentation Name & Logo in all press and advertising Name & Logo on BND’s website for 6 months with link to Sponsor’s website</p>	<p style="text-align: center;"><i>Edgar Allen Poe</i> Sponsorship - \$2,500 Invitations for 2 Corporate Logo on Gala Display Full Page Advertisement in BND’s Ad Journal An acknowledgment of your company’s sponsorship during the Awards presentation Name & Logo in all press and advertising Name & Logo on BND’s website for 6 months with link to Sponsor’s website</p>
<p>Format: (.jpg, pdf .tga or .tiff) Size: 1920 x 1080 Resolution: 72 Please e-mail logo or artwork to: vera.a@bndcdc.org</p>	

Please indicate level of sponsorship below. Return this form and form of payment to: Brand New Day, Inc., P.O. Box 6803, Elizabeth, NJ 07206. **Deadline: 05/02/11.** Any questions please contact Vera Atkinson at (908) 282-0871 x 1102. BND’s Tax I.D.:#22-2600977

Corporate Name: _____

Address: _____ City/State/Zip: _____

Contact Name: _____ Tele.: _____

Sponsorship: (Please select) _____

Check Amount: \$ _____ Credit Card # _____ Expiration Date: _____

For Ticket Support, please turn over

Brand New Day, Inc.
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**2011 ANNUAL GALA
MANOLO’S RESTAURANT
91 Elizabeth Avenue, Elizabeth, NJ
Wednesday, May 25, 2011 at 6:00 PM**

TICKETS AND AD JOURNAL RESPONSE FORM
Tickets @ \$150.00 each

_____ Yes, I/we will be able to attend.
Enclosed is \$ _____ for _____ tickets @ \$150.00 per person.

_____ Sorry, I am unable to attend, but would like to support BND.
Enclosed is my contribution for \$ _____

PERSONAL AND BUSINESS AD CONTRACT

Full Page Ad: \$300 Half Page Ad: \$150.00
Quarter Page Ad: \$75.00 Business Card: \$40.00
(Please attached typed or camera ready ad copy)

Please return this form and a hard copy of your artwork. If you prefer, please email camera-ready artwork (TFF or JPG), to vera.a@bndcdc.org. Return this form and payment to: Brand New Day, Inc., P.O. Box 6803, Elizabeth, NJ 07206. **Deadline: 05/11/11.** Any questions please contact Ms. Vera Atkinson at (908) 282-0871 x 1102. BND's Tax I.D.:#22-2600977

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